

## CA4: Module Specification

Along with the Course Specification, Module Specifications form the definitive description of any qualification awarded by the University. The Academic Quality and Standards Office (AQSO) is responsible for maintaining up to date records of all definitive documents (course and module specifications). **Any** amendments made to the Module Specification must be submitted to the AQSO via the formal Amendments process outlined in Section 4 of the Academic Quality and Standards Handbook 2019 – Amending Courses.

Indicative sections of the Module Specification should be generic in order to limit the number of amendments to minor details of the module content, e.g. '*students will learn to use current software*' rather than specifying particular software that may change in the future.

*Guidance is provided in blue italics – **please delete this guidance before submission.***

<b>Definitive Module Title:</b>	Commercial Shipping Management				
<b>Definitive Module Code:</b>		<b>Definitive Level:</b>	<i>Level 7</i>	<b>Definitive Credits:</b>	<i>20</i>
<b>Courses on which the module is taught</b>	<i>MSc Shipping</i>				

<b>School/College:</b>	UWL, The Claude Littner Business School/BCA College
<b>Subject Area:</b>	Shipping and Maritime

<b>Document version:</b>	-
<b>Date document completed:</b>	<i>3<sup>rd</sup> December 2020</i>

### 1. Date of first delivery (specifying Semester and Academic Year)

*Spring Semester, 2020-2021*

### 2. Details of module writer

<b>Name</b>	Mr. Apostolos Poulouvassilis
<b>School/College</b>	BCA College
<b>Subject Area</b>	Shipping and Maritime
<b>Email</b>	apoulouvassilis@bca.edu.gr
<b>Phone</b>	210-7253783
<b>Location</b>	<i>BCA City Campus</i>

### 3. Indicative Module Aims and Content

#### Module Aims:

The module aims to:

- Provide students with an integrated and practical assessment of Commercial Shipping Strategies and Operational Functions;
- Enhance the analytical abilities of students in order to evaluate strategic decisions available to different shipping sectors and market environments;
- Provide students with an insight regarding the applicability of strategic planning and management in shipping companies;
- Urge students to apply theoretical knowledge to viable commercial shipping strategic practice.

#### Module Content:

The module starts with the definition and main aspects of strategic planning within Commercial Shipping Management and the necessity of assessing both the External and Internal environment of a Shipping Company. Particular focus is provided in the Management of Resources and the Human Element. Emphasis is placed upon the practical elements of ship operations. Furthermore, students will analyse the modern shipping management best practices such as Engagement and Resilience, Management of Change and Risk Management. Finally, the module will discuss the importance of performance monitoring and management applied in shipping via a balanced scorecard approach of Safety-Efficiency-Financial Performance.

**This is a Final Project/Dissertation module** (*delete as applicable*)

**No**

#### 4. Definitive Learning Outcomes

At the end of the module the learner will be expected to be able to:

1. Assess the different stages of crafting, executing and reviewing a strategy;
2. Critically evaluate how these functions are applied in shipping;
3. Apply performance monitoring and management in the shipping context;
4. Evaluate Commercial Shipping Management Strategies

#### 5. Definitive Assessment

##### Summative Assessment Grid

NB. Information given here about type and weighting of assignments will be stored in Unit-e and must therefore reflect how the marks are to be displayed in Unit-e.

Type of assignment	Module learning outcome	Word count or equivalent	Weighting	Pass mark	Threshold	Indicative due date (week no.)
Written Assignment	L.O.1, LO.2, LO.3, L.O.4	5000 words	100%	50%	N/A	Week 8 Cwk1 Week 13 Cwk2

##### Assignment type

Written Examination: a seen or unseen examination

Oral Examination: a face-to-face discussion with a panel of examiners

Written Assignment: eg report, essay, short essay, review, analysis, case study, creative and/or professional brief, dissertation, thesis, literature review, research method essay, research proposal, multiple choice questionnaire (MCQ), mathematical/statistical problem, online task, web-based exercise, translation

Oral Assignment: individual or group presentation, discussion, defence, pitch, performance, teaching

Portfolio: a series of short written, creative, linguistic or mathematical tasks collected as part of one assignment

Artefact: visual, audio, software, composition, design, culinary, artistic

Practical: experiment, clinical, educational or hospitality practice-based assignment

#### 6. Definitive Percentage of Assessment types

<b>Examination</b>	
<b>Coursework</b>	100%
<b>Practical</b>	

<b>7. Definitive Pass requirements for the module</b>
<i>Overall Pass Mark 50%</i>

<b>8. Indicative Assessment Details</b>
Formative: Plans or drafts of written work, case studies. A discussion or classroom online session focusing on a particular topic or project. Online self-assessment tests.
Summative:  Report  Case Study

<b>9. Module Guided Learning hours</b>	
<b>Definitive Total Module Guided Learning Hours</b>	200
Consisting of: <i>fill in as appropriate, eg, if there is no placement, leave that box blank</i>	
<b>Indicative Teaching Contact Hours</b>	36
<b>Indicative Guided Independent Study</b>	12
<b>Indicative Independent Study Hours</b>	152
<b>Indicative Placement Hours</b>	-

<b>10. Pre-requisite module(s)</b>
<i>None</i>

<b>11. Learning resources</b>	
<b>University provision Library resources and Academic Support</b>	<p>BCA has a fully- equipped library, with over 3,000 titles in the programmes offered.</p> <p>The library collections consist of books and journals covering fields such as: Business, Management-Marketing, Economics, English Language, Hotel Management, Public Relations, Accounting, Finance, Logistics, Human Resources, Shipping and Maritime, Communication and Psychology. The collection consists of Greek language and foreign language books.</p> <p>The BCA library's catalogue is available online on BCA's ilearn on the following web address <a href="https://librarybca.openabekt.gr/">https://librarybca.openabekt.gr/</a></p> <p>The library in order to facilitate users' access to material located in other libraries provides assistance through the searching process. Users can make requests for learning material (usually journal articles) with the help of librarians by filling a form available on the National Documentation Centre of Greece's website.</p> <p>BCA's Library is open from 09.00 to 21.00 during the weekdays and from 10.00 to 16.00 on certain Saturdays. The library also provides access to self-service print/copy/scan facilities.</p> <p>BCA has also created "The Student Academic Support Services Department" to offer additional support to its students. The specialized staff of this department, respecting each student's learning needs and style, help them develop tools and strategies to make their learning process and later their working life more efficient, organized and successful. Students are advised to book an appointment at: <a href="mailto:library@bca.edu.gr">library@bca.edu.gr</a> for a face-to face meeting or contact the staff of this department via email.</p>

<p><b>Student learning resources (Reading Lists)</b></p>	<p><b>Recommended Texts and Sources:</b></p> <p><b>Basic texts and sources:</b></p> <ul style="list-style-type: none"> <li>• Thompson, A.A.Jr., Strickland A.J., &amp; Gamble, J.E.. (2017) <i>Crafting and executing strategy: the quest for competitive advantage concepts &amp; cases</i>. 21<sup>st</sup> edn. Boston: McGraw Hill</li> <li>• Maritime Strategies International Ltd (MSI Ltd)</li> <li>• Lloyd's Register</li> <li>• Clarkson's Research Services Ltd;</li> <li>• International Monetary Fund (IMF)</li> <li>• International Energy Agency, World Energy Report – November 2019</li> <li>• BP Annual Statistical Review – June 2019</li> </ul> <p><b>Academic Journals</b></p> <ul style="list-style-type: none"> <li>• Maritime Policy &amp; Management, IAME</li> <li>• Maritime Economics &amp; Logistics, IAME</li> <li>• Maritime economics &amp; logistics</li> <li>• WMU journal of maritime affairs</li> <li>• Journal for maritime research</li> <li>• Maritime affairs</li> <li>• Australian journal of maritime and ocean affairs</li> <li>• MAST – Maritime Studies</li> <li>• International Journal of Maritime Economics</li> <li>• Maritime policy and management</li> <li>• Transportation Research (Parts A – F)</li> <li>• Journal of transportation law, logistics, and policy</li> <li>• Journal of business logistics</li> <li>• International journal of physical distribution &amp; logistics management</li> <li>• International journal of transport management</li> <li>• Journal of transport economics and policy</li> <li>• The journal of supply chain management</li> </ul> <p><b>Other</b></p> <ul style="list-style-type: none"> <li>• Lloyd's List Newspaper (online)</li> <li>• Tradewinds Newspaper (online)</li> <li>• UNCTAD Review of Maritime Transport (Series)</li> <li>• IMO News</li> <li>• OECD Trends in the transport sector (Series)</li> <li>• Trade winds International Shipping Gazette</li> <li>• Lloyds List</li> <li>• Fairplay international shipping weekly</li> </ul>
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<p><b>12. External Assessor or Examiner approval</b></p>	
<p><b>Name of External Assessor/ Examiner (please print):</b></p>	<p><i>Modules are signed off by External Assessors as part of the formal approval or re-approval of courses. If the module is being amended in between approvals, it can be signed off by the External Examiner</i></p>
<p><b>Signature of External Assessor/Examiner:</b></p>	
<p><b>Date:</b></p>	

<b>13. Head of School/College approval</b>	
<b>Name of Head of School/College (please print):</b>	
<b>Signature of Head of School/College:</b>	
<b>Date:</b>	